

TCS BOARD OF DIRECTORS MEETING
MINUTES

Thursday, September 9, 2010
3:30-5:00 PM EST

ATTENDANCE

President Jeff Benoit, *President-Elect* Lisa Schiavinato, *Immediate Past President* Kristen Fletcher, *Secretary* Chris Ellis, *Directors:* Patrick Lawrence, Angela Gustavson, Kristen Fletcher, Susan White; *Executive Director* Judy Tucker; *Ex-Officio Member* Tali MacArthur; *Past President* Paul Ticco

WELCOME (Jeff Benoit)

Thanks to everyone for attending, understands that schedules are particularly busy at this time. Wanted to report out on new appointments of new committees. Changes to chapters committee. Paul Ticco will be taking over. Committee members include Christine, Angela, and Jim O'Connell. If others want to join, please contact Paul.

Created diversity working group under the Membership Committee that Tali is leading. The idea is that TCS needs to reach out and improve diversity in membership and work better with underrepresented groups to diversify our views on coastal related topics and issues.

(Judy) There will be a board member section of the website set up and soon as it is complete, we'll let you know.

TCS CONFERENCE (Lisa Schiavinato)

FINAL TCS 22 NUMBERS

Great success. Final numbers=304 registrations. This included a full suite of student registrations, full day registrations, and 1-day registrations. It was a great benefit to have a large number of local folks. There have been many positive comments on conference and those involved in planning did a great job, including John Cooksey. His group was excellent again this year.

TCS 23

Updated the RFP for conference coordinator. They went out last Friday and John Cooksey will be replying again. NOAA CSC recommended two contacts and also used two listings from visitors bureau in Greater Miami area. The next agenda item is to seek out a hotel location. Judy has been in touch with Florida International University and the University of Miami to see what facilities they may have to offer. Miami Business School may be able to accommodate TCS. Encourage board members to pass along contacts at these universities.

APPROVAL OF JUNE MINUTES (Chris Ellis)

MOTION: To approve the June 12, 2010 minutes as written. PASSED

FINANCIAL REPORT (Judy)

Conference income totaled \$162,990 and will go up by \$35,000 from OCRM sponsorship and \$1,270 National Sea Grant Law Center sponsorship of plenary speaker Kristina Gjerde's travel, plus \$769 miscellaneous income.

Conference expenses were \$106,938 and will go up by \$10,000 the final invoice from John Cooksey for conference coordination

The conference net will be \$83,094. The TCS 8/27/10 net income will only change by \$25,000.

TCS has \$11,900 budgeted for Executive Services for the last half of the year, or about one-third of the budgeted amount. TCS must watch how it directs those hours to be spent, or possibly increase them if necessary.

Regarding interest, TCS is not earning much from the bank account (.02%), the money market account with T. Rowe Price (.01%), and Paypal money market account (.2%). It is on the Treasurer's list to look into other investment options with a greater return, but not a greater risk.

MOTION: To accept the 8/27/10 financial reports as submitted. PASSED.

NOMINATIONS REPORT (Kristen Fletcher)

Committee has been working over past few months including sending a call for nominations to the membership. Reached out to Kacky Andrews and Kate Killerlain-Morrison. Kacky indicated that she could not commit at this point, but was interested in becoming more involved with TCS in the future. At this point, nominations are confidential.

The Nominating Committee presented the following slate of candidates for approval:

President-Elect	Kate Killerlain-Morrison
Treasurer	Jeff Smith
Two Directors	Rick DeVoe
	Tom Murray
	Rebekah Padgett
	Phil Prete

MOTION: To approve the slate of candidates as presented. PASSED.

COMMITTEE REPORTS

MEMBERSHIP (Susan/Tali)

TCS is creating an action plan for diversity. Dec 17 is the working deadline for the first draft. Working Group includes: Tali Engoltz (chair), Kevin McLean, Ellen Gordon, Arianna Marshall, and Greg Meyer. Action plan has 4-5 components such as identifying benefits of diversity to TCS as an organization and communities we reach out to, partnering with organizations who can help TCS is another element, diversity policy statement (who TCS is), actions for the Board,

marketing/communications strategy (focusing on 2-way communications), and metrics to gauge success. New members are always welcome. Kristen Fletcher is interested in joining following her term as TCS Past President.

CHAPTERS (Paul Ticco)

Committee is to have a call next Monday to get acquainted and talk about how to raise visibility of chapters and faculty engagement. Also ideas like a blog on the website, posting more chapter announcements for other chapters to look at. Also seek out new chapters. Paul plan to visit the new TCS University of Delaware Chapter to help them get activated.

COMMUNICATIONS (Chris)

We currently have 31 followers on the TCS Twitter account, approximately 7 or 8 joined in the last few months. This is probably partly because we kept the link up on the TCS website. Only about 4 or 5 engaged in Twittering during the conference, however a session on social networking stimulated some experimentation with posting of photos from the session.

Some of the TCS members seemed to be against joining a social network like Twitter. However, the 31 followers suggests there is some interest. There is no way for us to tell if the current followers are all TCS members (based on twitter account names). If they aren't members, they are at least people who seem to be interested in coasts, and they are able to learn something about TCS through twitter. Laurie has posted a few things on the Twitter account since the conference, namely the *TCS Bulletin* and announcement about the annual report.

At this point we are not sure whether to continue a low level of activity on Twitter (i.e., posting of announcement like the *TCS Bulletin* publication), or whether we want to discontinue or ramp up activity (requires perhaps involvement of a member/volunteer).

If you want to look more closely at the twitter account (including followers) here is the info you need:

Account address: <http://twitter.com/CoastalSociety>
username/email: twitter@thecoastalsociety.org
password: tw33tzTCS

The committee will be developing a strategy for how and why TCS communicates.

ADJOURN--Adjourned at 4:15 PM EST. Oct-Nov next call