



## **NEWS RELEASE**

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## **The Coastal Society's 2010 International Conference "Shifting Shorelines: Adapting to the Future"**

*Sunday, June 13 – Wednesday, June 16, 2010  
Hilton Wilmington Riverside Hotel  
Wilmington, North Carolina*

More than 300 coastal managers, scientists and policy makers will gather in Wilmington from June 13-16 for the 22<sup>nd</sup> International Conference of The Coastal Society. The conference will be held at the Hilton Wilmington Riverside Hotel in Wilmington, North Carolina. The theme of the TCS 22 conference is "Shifting Shorelines: Adapting to the Future." Conference sessions will address a variety of coastal and ocean topics, such as climate change, shoreline management, working waterfronts, tourism and recreation and marine spatial planning.

The conference officially gets underway on Monday morning, June 14. Mike Orbach of Duke University will open the conference with a plenary session on ocean policy and connections across the land-sea boundary. A panel discussion will follow.

The conference's closing plenary on June 16 will address the issues of translating science into effective policy. In "Making the Connection: Translating Science Into Coastal Policy," Larry Cahoon and Mike Mallin of the University of North Carolina at Wilmington will moderate a session of experts discussing ways to strengthen the interface between scientists and coastal managers.

Both plenary sessions will include speakers from around the world, as they share their insights and spark lively discussion.

The complete agenda and registration information is on the TCS 22 website:  
<http://www.thecoastalsociety.org/conference/tcs22/index.html>.

The conference in Wilmington will feature panel sessions, oral presentations and poster presentations that will provide scientific information relevant to solving coastal problems. The TCS 22 conference tracks are:

- Coastal Environments
- Climate Change
- Coastal Economies
- Changing Shorelines
- Sociopolitical Adaptation

Presentations of local interest include:

- Media and Messages: Sorting Signals and Sharing Stories
- Developing Effective Tools for TMDLs: Impairment of Coastal Swimming and Shellfish Waters
- Rising Tides, Rising Challenges: North Carolina's Legacy of Coastal Protections at Risk
- Coastal Wind: Energy for North Carolina's Future
- Managing the Coastal Environment: Collaboration at the State and Local Levels

For more information, please contact TCS 22 Conference Chair Lisa Schiavinato of North Carolina Sea Grant at (919) 515-1895 or [lisa\\_schiavinato@ncsu.edu](mailto:lisa_schiavinato@ncsu.edu).

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*MEDIA ADVISORY: If you are interested in covering a particular day or session, please send an email to TCS Executive Director Judy Tucker at [coastalsoc@aol.com](mailto:coastalsoc@aol.com). Members of the media also are welcome to register for the entire conference, including all meals and receptions, at <http://www.thecoastalsociety.org/conference/tcs22/index.html>.*

*If you have particular media needs, please contact **Judy Tucker** at (757) 565-0999. To arrange for interviews, please contact **Lisa Schiavinato**, TCS 22 Conference Chair, at (919) 515-1895.*

*Starting June 11, the media contacts will be:*

***Lisa Schiavinato**, TCS 22 Conference Chair, at (919)450-8803 or  
**Jeff Benoit**, TCS President, at (703) 915-1515.*